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PATENT - POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Patent Number	7,092,896
	Issue Date	August 15, 2006
	First Named Inventor	Phil Delurgio
	Title	Interface for Merchandise Price Optimization
	Attorney Docket Number	DT-0104

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Signature	<i>Mark Culhane</i>	Date	8/4/10
Name	Mark Culhane	Telephone	650-645-7100
Title and Company	Chief Financial Officer, DemandTec, Inc.		

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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